



## Privacy Policy

For all terms & purposes of this “Privacy Policy” & “Terms & Conditions” let it be known that BatchLearn/BatchLearn.com or any representation thereof is the flagship service/product of AxisEDU LLC.

**Introduction** BatchLearn.com is committed to protecting the privacy of users, which include school districts, teachers, students, and parents. BatchLearn.com does not intend to use this data in any way other than to simplify the user experience while creating a holistic educational environment (guardian’s contact). In B2B cases (procurement by a district, school, organization, or any entity), BatchLearn.com wants to extend this policy by involving all stakeholders, especially parents / guardians, to create a connected learning environment. Through safe practices, BatchLearn.com intends to provide real-time alerts to parents, students, and their respective school teachers; alerts may include reminder text messages and email notifications. Each school & district will have the opportunity to collaborate on what features need to be enabled to deliver the service & schools & districts have the option of opting-out of the mentioned services.. In all cases, chances of data breach are insignificant due to the overarching protection layer for the student’s school login – BatchLearn.com provides simple & secure log-in measures using the district’s domain and directly logging-in through google or any 3<sup>rd</sup> party vendor used by the district/school system. It is BatchLearn.com’s policy to limit external interactions if unnecessary. BatchLearn, technology partners (i.e. Thelessonspace.com ) may have name & receipts temporarily. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of personal information & other intellectual property.

**Information Collection** –Through collaboration, BatchLearn intends to create a streamlined login process for students to have SSO accessibility to the service by using the school’s foundational platform (Google, MS, etc) and the specific school domain. BatchLearn & Districts work together to figure out the most efficient way of delivering the service before the start of the contract. Students in a partner district or school will not be required to share additional information – guardian emails & contacts, numbers, etc. The below information may pertain to students directly using the platform (not procured by school/district).

- **LMS calendar integration:** To simplify collaboration, teachers and dedicated subject-experts can share information & collaborate to improve student outcomes. Any information exchanged will be used only for curriculum-aligned education.
- **For School Districts and Teachers:** BatchLearn may collect information such as contact details, school district information, and professional details for account creation and service provision. However, data privacy takes precedence & through collaborative efforts, BatchLearn & Schools/Districts can prioritize measures that will streamline the process and limit breaches. Schools and districts have the right to opt-out and utilize streamlined SSO options
- **For Students and Parents:** BatchLearn collects information through school districts with parental consent, including student names, emails, parent & students’ numbers, and activity. The purpose of involving parents is to create a holistic education ecosystem. However, data privacy takes precedence in these matters



### Data Usage

- Student data is not “owned” by any party - usage statistics are the only form of data recognized. This data is only used to understand overall student trends & to improve the service through internal investigations.
- Any sensitive information is encrypted throughout and requires authentication from a guardian or school district.
- Purpose 1: provide and improve educational content and services.
- Purpose 2: communicate updates, service information, and educational resources.
- For internal analytics and reporting.

### Sharing of Information

- With service providers and partners to support our educational services.
- With consent, or as required by law.
- BatchLearn does not sell personal information to third parties. Third parties involved do not share user information, data and analytics based on usage statistics may be shared in a broader context but details are never compromised.

### 3rd party Sharing details & Data Protection

- Ensuring data security is a top priority for BatchLearn.com. Schools & Districts will be provided with a needs-based personalized solution for login (often associated with logins based on direct logins from school domains to the platform)
- BatchLearn.com is a closed system and only appropriate authorities will have the credentials to log in. Information is stored on the cloud (i.e. class recordings, user logins). This data is encrypted throughout. For Districts & Schools - a personalized solution based on the domain through the school’s platform (SSO the process secure.
- All Third party vendors have security measures in place and data shared with these vendors are of low priority (no possibility of breach). Vendors & Descriptions:  
AWS, Zoom, TheLessonSpace.com -
  - AWS - Amazon Web Services - Amazon is a trusted web service platform & has high security measures in place - data breaches are of minimal concern due to the security measures involved. Server locations: N. Virginia
  - Zoom - Zoom may be used as an alternative use case. Zoom also has data privacy obligations, which have been addressed and minimal information is shared with Zoom (Name and login timestamps may be on record).
  - TheLessonSpace.com - smart virtual board for collaboration. No information besides the login name is given to TheLessonSpace. TheLessonSpace.com is a trusted edTech platform with the appropriate measures in place to secure student data.



If any of the above mentioned vendors have a change in policy, district & school administration will be notified immediately. If there is a possibility of a breach, BatchLearn.com will limit the usability of the site and prioritize the users' security.

BatchLearn implements security measures to protect against unauthorized access, alteration, disclosure, or destruction of personal information.

### **Restrictions on Data & Platform Usage**

For any unlawful purpose or in any way that interrupts, damages, impairs, or renders Batchlearn.com less effective or efficient; utilizes the IP of BatchLearn and shares it; data is compromised in any way by BatchLearn. Users & licenses will be canceled if any of the following is done:

- To transfer files that contain viruses, trojans, or other harmful programs;
- To access or attempt to access the accounts of other Users or to penetrate or attempt to penetrate the Website's security measures.

**Use License** Permission is granted to use BatchLearn.com's services for educational purposes. This is the grant of a license, not a transfer of title, and under this license, you may not:

- Modify or copy the material (i.e. Class recordings being distributed).
- Use the materials for any commercial purpose, or for any public display (commercial or non-commercial).
- Attempt to decompile or reverse engineer any software contained on BatchLearn.com's platform.

### **Intellectual Property Rights**

The content on Batchlearn.com, including without limitation, the text, software, scripts, graphics, photos, sounds, music, videos, and interactive features, and the trademarks, service marks, and logos contained therein ("Materials"), are owned by or licensed to Batchlearn.com. Materials on the Website are provided to you AS IS for your information and personal use only and may not be used, copied, reproduced, distributed, transmitted, broadcast, displayed, sold, licensed, or otherwise exploited for any other purposes whatsoever without the prior written consent of BatchLearn.com administration.

"Materials" refers to BatchLearn.com provided supplemental content that is in parallel to what students are learning in school.

### **User Content**

Batchlearn.com may allow Users to post or upload content. You retain all rights in, and are solely responsible for, the content you post on Batchlearn.com. However, by posting content, you grant Batchlearn.com a non-exclusive, royalty-free, perpetual, license to use, modify, perform, and display the content.



User content given during a live session is included in these terms. Any action prompted by the User to upload content gives BatchLearn.com the “license to” utilize the content.

## Ethical Conduct

BatchLearn.com employees are subject to internal ethical conduct reviews. Employees are not allowed to distribute, sell, or misuse the material in any way that may be considered a violation of employee ethics standards. (Ex: Sharing test questions with students for an upcoming test). Student, Teacher, or any User provided school-specific content cannot be used in future events if it violates ethical conduct (Ex: Giving students last year’s test questions or any materials before their exam). Materials can be used as a frame of reference to “modify” but cannot be exactly “duplicated” for future use.

School teacher and student provided content is “common property” used as a frame of reference by BatchLearn subject-experts. This information is used by and is “licensed to” BatchLearn.com for the purpose of delivering curriculum-aligned education. Any re-use of “common property” for monetary gains is against BatchLearn’s internal policies. In case of instances where educational integrity seems to be compromised, contact BatchLearn administration - [info@batchlearn.com](mailto:info@batchlearn.com).

## Your Rights

- You have the right to access, correct, or delete your personal information.
- Parents have the right to review and request deletion of their children's information.
- Districts & School administration reserve the same right.

## Key Points

- Any data collected (login information & timestamps) is subject to U.S. Federal Law with AWS servers located in N. Virginia, U.S.
- Under FERPA Federal law, the information of parents and students is protected and is used only on an as-needed basis. Identifiable information is not shared or sold to external parties and is used primarily for communication and accessibility
- Under the COPPA Federal law, students under the age of 13 will be protected & parents will be given access to control information collected.
- Access to personal information is limited & Advertisements, tracking sites are not involved in the platform.
- BatchLearn may update this policy and will notify users of significant changes.

## Contact Us

- For questions or concerns regarding this policy, please contact us @ [info@batchlearn.com](mailto:info@batchlearn.com)